

OUR FEES



The return on investment varies based on the size of the project and ranges from 10:1 to 125:1. **The larger your project, the greater your return on investment.**

For more information about our campaign options see the next page.

CHURCH BUDGET and AMOUNT RAISED	VIRTUAL (No Upfront Fees or Travel Expenses)	VIRTUAL +2 2 Visits to Train and Speak Twice (Small Upfront Fee Plus Expenses)	VIRTUAL +4 4 Visits to Train and Speak Twice (Small Upfront Fee Plus Expenses)
\$100K (Raise 200K)	\$19K	\$25K	\$33K
\$200K (Raise 400K)	\$29K	\$38K	\$50K
\$300K (Raise 600K)	\$35K	\$44K	\$56K
\$400K (Raise 800K)	\$35K	\$44K	\$56K
\$500K (Raise 1M)	\$39K	\$48K	\$61K
\$600K (Raise 1.2M)	\$39K	\$48K	\$61K
\$700K (Raise 1.4M)	\$44K	\$53K	\$65K
\$800K (Raise 1.6M)	\$44K	\$53K	\$65K
\$900K (Raise 1.8M)	\$49K	\$58K	\$70K
\$1M (Raise 2M)	\$49K	\$58K	\$70K
\$1.5M (Raise 3M)	\$54K	\$63K	\$75K
\$2M (Raise 4M)	\$54K	\$63K	\$75K
\$2.5M (Raise 5M)	\$59K	\$68K	\$80K
\$3M (Raise 6M)	\$59K	\$68K	\$80K
\$3.5M (Raise 7M)	\$64K	\$73K	\$85K
\$4M (Raise 8M)	\$69K	\$78K	\$90K
\$4.5M (Raise 9M)	\$74K	\$83K	\$95K
\$5M (Raise 10M)	\$79K	\$88K	\$100K

CAPITAL CAMPAIGN OPTIONS



There are **several ways to achieve your church capital campaign objectives**. All of them will work, although some options provide greater value than others.

If your church is interested **in adding personal consulting visits** to the purely Virtual Campaign, please see options 2 and 3 below.

You have flexibility in choosing the return most attractive in relation to the following consulting programs:

OPTION 1: VIRTUAL CAMPAIGN (No Upfront Fees or Travel Expenses)

The Complete Abundant Giving Church Capital Campaign Program

OPTION 2: VIRTUAL +2 CAMPAIGN (2 On-site Visits)

Includes the Complete Abundant Giving Church Capital Campaign Program from Option 1 plus:

- Two (2) on-site training and speaking visits of 4 to 6 days each by Rod and Stephen Rogers.
- We will schedule the first visit at the beginning of your campaign to meet with the church board and leaders and to train the executive directors.
- The second visit will be scheduled for training and for Rod Rogers to speak at the Kick-Off Event (and preach the first sermon in your stewardship series if desired).
- Monthly reminders and support as you follow our 3-year Follow-Up plan.

OPTION 3: VIRTUAL +4 CAMPAIGN (4 On-site Visits)

Includes everything listed in Options 1 and 2 plus:

- An extra two (2) on-site visits of 4 to 6 days each by Dr. Rod Rogers for training, encouragement, and inspiration.
- Half-day on-site training for the staff and unlimited church leaders in the theology and implementation of our Dynamic Giving™ Annual Giving program. This ensures that the pastor has the full support of all key leaders before using the program.

EXPENSES

For Options 2 and 3 our consulting fees do **not** include the consultants' travel costs which will be billed as incurred with payments due immediately.

Also **not** included are the costs for 1) the design, printing, and mailing of the Communications Materials, 2) the Kickoff Event, or 3) the Advance Commitments Event. (We cannot provide an accurate estimate of these investments because they vary greatly based on many factors.)

Remember: **Even these “costs” are an *investment*, not an “expense,”** in raising more money for your project.

BONUSES

The following bonuses apply to all 3 Campaign Options:

- **BONUS 1: ANNUAL GIVING PROGRAM (A \$20,000 value.)**

We will provide and train you in the implementation of our Dynamic Giving™ program for use on the 1st and 2nd-year anniversaries of Commitment Sunday **(and annually thereafter for no extra fee) to increase weekly giving by 10 to 57 percent** and reinforce the capital campaign giving commitments.

- **BONUS 2: CHURCH HEALTH SURVEY (A \$12,000 value.)**

We will provide a **church health analysis using a professional online survey including 10 custom questions** to assess your congregation's readiness for a successful capital campaign and building program. This bonus includes a professional analysis of the survey results, a written report, and next-step coaching for the board and pastoral staff based on the survey results